

ORDER



Orders
Order / Rev: 726606
Alt Order #:
Product Desc: Markman/Zahra for Justice
Estimate: 12-MJZ-906
Flight Dates: 11/03/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency
Name: Marketing Resource Group/ POL
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Markman,S/ R/ Justice/ Zahra, B/R/ Ju:
Demographic: A25-54
Product Codes: PL-Judicial
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	13	\$3,610.00	\$3,068.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	13	\$3,610.00	\$3,068.50	0.00
Totals	13	\$3,610.00	\$3,068.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/05/12	11/05/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
2	WZZM	11/05/12	11/05/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
3	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
4	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
5	WZZM	11/05/12	11/05/12	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
6	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
7	WZZM	11/05/12	11/05/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
8	WZZM	11/03/12	11/03/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
9	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun Early News	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
10	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
11	WZZM	11/04/12	11/04/12	Healthy You Healthy You	CM	11-1130am	-----S	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00

Order / Rev: 726606
 Alt Order #:
 Flight Dates: 11/03/12 - 11/06/12

Advertiser: Markman,S/ R/ Justice/ Zahra, B/R/ Justi
 Product Desc: Markman/Zahra for Justice
 Estimate: 12-MJZ-906

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
12	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M- - - - -	:30	1	\$375.00	P-1	0.00 NM	1	\$375.00
13	WZZM	11/05/12	11/05/12	The Chew The Chew	CM	1-2p	M- - - - -	:30	1	\$200.00	P-1	0.00 NM	1	\$200.00
												Totals	13	\$3,610.00